

Synopsis – Snoopy Loves to Get Mail

Introduction and Statement of Purpose:

This single-frame, display class exhibit will illustrate the connection between writing letters and getting mail. Snoopy, the good-natured beagle from the comic strip Peanuts, will introduce the viewer, especially children, to the world of letter writing, and then stamp collecting. The concept of stamp and cover collecting is much easier to understand if one first understands the use of postage stamps; to enable the sending and receiving of mail. Once a child is getting mail of their own, addressed directly to them, the jump to stamp collecting becomes much easier.

The Exhibit:

Title and Treatment: This exhibit will show that in order to get mail one has to send mail. Everyone's favorite beagle, Snoopy, is used to teach the concept to children, in order to kindle an interest, and hopefully, to guide the viewer to begin to write letters, and eventually begin to collect stamps and covers.

Knowledge and Study: This exhibit makes use of an easily recognizable, and instantly loveable dog name Snoopy to explain the concepts of mail, stamps, and collecting.

Rarity and Condition: This exhibit shows the best available examples of stamps, covers, and other related items. Items in less than pristine condition, such as Charles Schulz's own stationery are the best available examples.

Presentation and Layout: The layout has been designed to attract younger viewers and draw them into the themes presented. This exhibit makes use of a page header corresponding to the exhibit outline to guide the viewer and reinforce the concepts illustrated.

The Outline:

- I. Snoopy Illustrates the Use of Stamps
- II. Snoopy shows how the Mail Moves
- III. Snoopy writes a letter to fans
- IV. Snoopy Sends Mail in order to Get Mail
- V. Snoopy Learns to Collect Stamps and Covers
- VI. Snoopy Joins the American Philatelic Society

Exhibit Elements:

- Snoopy is seen Using the Mailbox
- Snoopy is shown as Postal Employee
- Charles Schulz's own Stationery
- Snoopy is Writing and Reading Mail
- Snoopy on Handmade Cachets
- Snoopy gets his APS Membership Card