The World Meteorological Organization's World Weather Watch is a new global system designed to ensure that the observations as well as recent results in meteorological science and technology will be shared by all nations.

The stamps were designed by George A. Gundersen and George Fanais of the British Bank Note Co., Inc., Canada, and were printed by photogravure by the Government Printing Bureau, Japan.

First day of issue ceremony at the 82nd annual convention of the American Philatelic Society, September 19, 1968, Sheraton Hotel, Rochester, New York.

Host: Rochester Philatelic Association

## First Day of Issue Ceremony

United Nations Stamps commemorating World Weather Watch

SEPTEMBER 19, 1968 ROCHESTER, NEW YORK



Dr. Robert M. White

Permanent Representative of the U. S.

To the World Meteorological Organization



Dr. Robert M. White is Administrator of the Environmental Science Services Administration, having been named to this position by President Johnson when this new U. S. Department of Commerce agency was established in 1965.

He had been Chief of the Weather Bureau, U. S. Department of Commerce since 1963. Since 1964, he also has served as federal coordinator for meteorology with the responsibility for coordinating and planning Federal weather services and supporting research.

Born in Boston in 1923, Dr. White received a B. A. degree in geology from Harvard University in 1944. During World War II, he was a Captain in the U. S. Air Force with duties in both weather forecasting and instruction. Continuing his studies in meteorology at Massachusetts Institue of Technology, he earned his master's degree in 1949 and his doctorate in 1950. He subsequently served with the Cambridge Research Center, and later joined Travelers Insurance Companies becoming President of Travelers Research Center, Inc.

## PROGRAM

| Invocation  | Gordon C. Morison<br>General Chairman                                     |
|---|---|
| Introductions   | - Dr. Helmut A. Zander  |
| Welcome   | - Hon. Frank Lamb<br>Mayor, City of Rochester                             |
| Response  | President, American Philatelic Society                                    |
| "International Meteorology — Its Past and Future" Dr. Robert M. White |   |
|   | rmanent Representaticve of the U. S. ne World Meteorological Organization |
| Remarks and Presentation of Albums                                    | - Hon. Robert W. Maxwell<br>Chief, U. N. Postal Administration            |