## The 15ф James Buchanan Stamp <br> from the 1938 Presidential Series

PURPOSE: This traditional exhibit was formed to illustrate the stamps and usages of the Prexie series $15 \phi$ value. It is the culmination of a 10 year study of the stamp.

THE STAMP: Issued October 13, 1938, and featuring the likeness of James Buchanan, 15th President, it is one of 32 values in the Presidential series, The stamp served through World War II into the 1950 s when Prexies were replaced by the Liberty Series. More detailed information is on the post office announcement below.

Post Office announcement of the stamp to be issued on October 13, 1938.

## Past Office zepartmen <br> THIRD ASSISTANT POSTMASTER GENERAL <br> Watashirgtont

NEW ISSUE OF 15-CENT ORDINARY POSTAGE STAMPS The 15 -cent stamp bearing the likeness of James Buchanan, printed in gray, in the new regular
series will be first placed on sale at Washington, D. C., on October 13, 1938. The stamp will conform in size and general design to the preceding denominations of this series Stamp collectors desiring first-day cancelations of this stamp may send addressed covers, not in excess of 10 , to the Postmaster, Washington, D . C., with cash or postal money order to cover only the
cost of the stamps. Postage stamps will not be accepted in payment. Each cover should be pencicost of the stamps. Poostage stamps will not be accepted in payment. Each cover should be pencil
marked in the upper right corner to show the number of stamps to be affixed, and therefore no netter
of instructions will be necessary. Envelopes should not be smaller than 3 by 6 inches Application of instructions wpill be necessary. Envelopes shoumber not be smantler than 3 by 6 inches. Applications
of in
for urusual arrangements and plate numbers cannot be honored. Requests for first-day cancelation for urusual arrangements and plate numbers cannot be honored. Reque
Requests for uncanceled stamps must not be included with orders for first-day covers. This

not include other varieties.
All orders for first-day covers must be addressed: POSTMASTER, WASHINGTON, D. C. All orders for first-day covers must be addressed: POSTMASTER, WASHINGTON, D. C.
Make separate orders for each new stamp, and mark outside wrapper to show denomination.



CONTENT: The viewer can expect to see all known pre-production material of this stamp, examples that will communicate how the stamp was produced and a full breadth of usages for this Prexie workhorse. While the usage section is not a rate study, the exhibit offers a number of scarce, short lived rates and scarce usages.

SPECIAL ITEMS: Items of particular interest and/or scarcity are indicated by a red box. While items may be scarce, they are noted because of their philatelic interest, not necessarily their rarity. Special attention should be given to the only known small die proof as well as discoveries of at least two unique usages - an airmail registered receipt card returned from Europe and Prexie stamps paying customs duty for merchandise Each is outlined in red.

ORGANIZATION: The exhibit begins with pre-production items, moves to stamp production, then to covers organized by usage.

First day cover hand painted by Mae Weigand

| SECTION | FRAME:PAGE |
| :--- | ---: |
|  | $1: 02$ |
| Pre-production Materials | $1: 03-1: 08$ |
| Stamp Production <br> with Anomalies, EFO's and other applications |  |
| Domestic Usages | $2: 01-2: 02$ |
| Surface | $2: 03-2: 04$ |
| Air | $2: 05-3: 03$ |
| Special Services |  |
| Including Registered and Special Delivery |  |
| International Usages | 3:05- 4:03 |
| Surface | $4: 04-4: 06$ |
| Air | $4: 07-5: 01$ |
| Special Senvices |  |
| Including Registered and Special Delivery | $5: 02-5: 04$ |
| Fiscal Usages | $5: 05-5: 08 \mathrm{a}$ |
| Other Usages | $5: 08 \mathrm{~b}$ |
| Military Usages |  |
| Mixed Use |  |

