

http://www.rpastamps.org/ropex.html saferace@rochester.rr.com phone: (585) 482-7712

# **ROPEX 2014** – May 16, 17, 18

## at The Main Street Armory, 900 East Main Street, Rochester, NY

---- \$3 Daily Admission, RPA Members and Kids Under 18 Free ----

Dear Stamp Dealer,

The Rochester Philatelic Association will host ROPEX 2014 on May 16, 17, 18 at The Main Street Armory, 900 East Main Street, Rochester, NY. We cordially invite you to participate in this national "World Series of Philately" exhibition. All booths will be available on a first-come, first-served basis. If this is your first invitation to a ROPEX show, we hope you decide to participate in our event. If you have participated in past years, join us again.

Our show is being held in the center of the city, conveniently accessible by Rochester's three main roadway arteries, I-390, I-490 and I-590. The New York State Thruway to the south feeds into these routes. The greater Rochester area is prolific with hotels, restaurants and shopping for every taste and budget.

ROPEX 2014 features approximately 30 dealers and typically up to 150 frames of competitive exhibits. We draw most collectors from a 100 mile radius around Rochester, which includes Buffalo, Syracuse, Albany, New York's southern tier, Pennsylvania, Ohio, and Canada. We advertise in both philatelic newspapers and non-philatelic regional publications covering a broad area of western/central New York. Our yearly show mailing is sent to over 1,200 collectors in the region.

ROPEX 2014 has an "Early Bird" bourse on Friday before the show opens to the public between 9:30-11 AM. Early entrance for non-ROPEX dealers, cachet makers' bourse participants and collectors is \$20. The building will be open for ROPEX dealers at 8:00 AM daily.

Enclosed you will find a copy of the contract for your future booth space. Please respond to this invitation as soon as possible with a <u>\$100</u> table fee deposit and a signed contract. The balance will be due at the time of sign-in for the show.

See our web site for additional details, or contact me directly. "SEE YOU AT ROPEX."

Dave Robinson 585-482-7712 ROPEX Bourse Chairman Email: saferace@rochester.rr.com





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When:	May 16-18, 2014		ROPEX features an "Early Bird" bourse Friday morning from 9:30-11 AM with \$20
Times:	Saturday 10:00	am - 6:00 PM am - 5:00 PM am - 3:00 PM	admission for non-ROPEX dealers and collectors good for the day. Standard admission charges apply other attendees.
Where:	www.rochestermainstre	y, 900 East Main Street, Roch eetarmory.com eb site for complete show deta	
Exhibition Hall:			teep ramp where limited parking is also t a time for unloading/loading.
Booths:	<u>Size</u> Price	Consisting of:	
	Small \$ 275	1 – 8 ft front table 1 – 8 ft back table 2 – dealer chairs 3 – customer chairs	$\bullet \bullet $
	Regular \$ 450 (\$225 for \$1 dealers) (layout may be modified but have same components)	2 – 8 ft front tables 1 – 8 ft back table 2 – dealer chairs 5 – customer chairs	$\leftarrow 16 \text{ ft} \rightarrow$

Dealers on the end of aisles may turn their configuration into an "L" to box in their booth.

\*\*\* Dealers with a Regular or larger configuration may also opt to reserve one 8 foot front with 3 chairs <u>exclusively for</u> <u>\$1 and under material</u> for \$100.

Additional front tables may be ordered at \$175 per table with 3 chairs. One free back table will be given for every 2 fronts ordered. Additional back tables are available at \$50 each. Extra patron chairs are available for \$10 each.

A Cachet Makers Bourse will take place between 12-5 PM on Saturday. One front table will be provided for \$35. (min. 3 dealers must sign up by April 1)

- Dealers must bring their own tablecloths to fit all front tables.
- An electrical outlet is available to each dealer. Bring your own extension cords and table lights if desired.
- Free internet access is available in the main hall.
- There is no smoking or alcohol allowed in the bourse/exhibit area.
- A restaurant is on the premises and open throughout the show, including for breakfast.

Dealer Set Up: Thursday: 1:00 PM until 6:00 PM. Our setup should be concluded by 1:00 PM, allowing for easy access to your booth. For dealers arriving on Friday, the doors open at 8:00 AM and must be setup by 9:30. <u>Remember, ROPEX opens to the public at 11:00 AM Friday.</u>

Take Down: ROPEX will close at 3:00 PM on Sunday. Please conclude any business with your customers in advance of this time.

Only dealers, exhibitors, RPA/ROPEX Committee members or authorized assistants will be allowed in the hall after 3:00 PM. Note that ROPEX show times are well advertised to the public. Dealers may not leave prior to the official closing time. Make your departure plans accordingly. Lack of adherence to these rules will jeopardize your participation in future ROPEX shows.

Loading assistance <u>may</u> be available for an hour or two after 3:00 PM. Be aware that the exhibits and frames are also taken down and dismantled at this time.

Accommodations: A variety of area accommodations are available. Samples are below. See the ROPEX web site for an up to date and more complete listing. Dealers are requested to make reservations as early as possible to avoid disappointment. All prices are for double beds per room per night at 2013 base prices and do not include the standard 14% tax. Most offer AAA and AARP discounts. Call specific hotels you are interested in for accurate and up to date prices. (SH)=free airport shuttle service ROPEX RATE good through April 1 with the Quality Inn.

#### Approximate Pricing:

585-464-8800 \$89 (ROPEX'14 rate) (SH)	,
585-334-6620 \$126	
585-334-9300 \$84	
585-475-1510 \$140 (SH)	
523 585-272-7800 \$154 (SH)	
585-334-9150 \$142	
585-334-3400 \$82	
585-436-2170 \$56	
3 585-475-1910 \$149 (SH)	
585-359-1100 \$100	
4623 585-272-8850 \$169	
3	585-334-9300 \$84 585-475-1510 \$140 (SH) 23 585-272-7800 \$154 (SH) 585-334-9150 \$142 585-334-3400 \$82 585-436-2170 \$56 585-475-1910 \$149 (SH) 585-359-1100 \$100

ROPEX Banquet: Dealers are welcome to attend the ROPEX Awards Banquet. Tickets must be reserved in advance. Attending dealers will receive ticket details in a future mailing. Pricing has typically been around \$30 per person and details will be sent when available.

#### **Show Advertising Opportunities**

<u>Show Program</u>: We are accepting ads to appear in the official ROPEX show program. Roughly 300-500 programs have been typically printed yearly. We encourage you to take out an ad offering a discount or special gift with a purchase from you, as these types of ads bring the greatest return to dealers.

Ad prices (for camera-ready copy): Full page- \$100, Half page- \$55, Quarter page- \$35

Ad sizes (these are maximum sizes- provide a minimum .25 inch border of white around the ad): Full page- 5.5 x 8.5 inches, Half page- 5.5 x 4.25 inches, Quarter page- 2.75 x 4.25 inches

We can assist you in designing your ad if you cannot provide us with camera-ready copy.





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ROPEX and the DEALER agree to the following:

1) The ROPEX Bourse Committee agrees to furnish the dealer with booth space at ROPEX to be held at the date, location, and times specified per the following schedule:

#### ROPEX 2014: May 16-18 at The Main Street Armory, 900 East Main Street, Rochester, NY

Dollar Dealers-	\$225
Small Booth-	\$275
Regular Booth-	\$450

2 - 8' front tables, 1 - 8' back table, 5 - public chairs, 2 - dealer chairs 1 - 8' front table, 1- 8' back table, 3 - public chairs, 2 - dealer chairs 2 - 8' front tables, 1 - 8' back table, 5 - public chairs, 2 - dealer chairs

Dealers with a Regular or larger configuration may also opt to reserve one 8 foot front with 3 chairs <u>exclusively for \$1 and under material</u> for \$100.

Additional front tables may be ordered at \$175 per table. One free back table will be given for every 2 fronts ordered. Additional back tables are available at \$50 each. Extra patron chairs are available for \$10 each.

(ROPEX reserves the right to change the floor plan/table locations when necessary before show time)

Cachet Makers' Bourse- \$35 1 - 8' front table, 4 chairs (Table locations at the discretion of ROPEX) 1 day only, Saturday, from Noon-5 PM (minimum of 3 dealers must sign up by April 1 for this to take place)

- 1) Dealers must provide their own tablecloths for all front/side tables and extension cords. Dealers are obliged to staff their booth throughout all show hours until 3 PM Sunday unless prior arrangements have been made with the bourse chairman in advance. Departure before this time is considered a breach of contract.
- 2) The ROPEX Committee will take all necessary and practical steps to insure the safety and careful treatment of materials during the exhibition. However, no responsibility shall be attached to the Rochester Philatelic Association, Inc., ROPEX, the Town, the ESL Sports Centre or its staff, the Executive Committee nor its employees or voluntary assistants, for anything whatsoever. The ROPEX Committee will provide security personnel for the duration of the exhibition. Dealers will be responsible for their own insurance coverage.
- 3) There will be no selling or sharing of booth space without ROPEX Bourse Chairman's permission. The Bourse Chairman will have absolute discretion in the location of booths. Every effort will be made to comply with requested booth position locations. ROPEX is predominantly a philatelic exhibition, however related ephemera, post cards, and numismatic items are allowed as well.
- 4) Payments are to be made in U.S. funds. <u>A \$100 deposit must accompany the application</u>.
- 5) If ROPEX does not take place, the ROPEX Committee will be responsible only for the return of the deposit submitted with the application.





### All conditions listed in this ROPEX CONTRACT are agreed to by the undersigned

(Please print and return this form with your <u>\$100</u> deposit for the show. All blanks must be filled in completely!)

	Tax Resale Number:				
	Tax Resale Number:(Monroe	e County Sal	es Tax Rate is 8%)		
	Address:				
	(City)		(State/Province)	(Zip/Postal Code)	
	Phone:		Cell:		-
	Email Address:				-
	Dealer Name				
	Table Assistant Name(s)				
	Dealer Signature				
	Describe your specialty(s) and t	the stock you	expect to bring to ROF	PEX:	
	Booth size (choose one): □ Sm Optional:□ # extra front tal		-		ed)
	Optional:□ # extra front tal □ # 1 front Dollar □ # extra back ta	bles @\$175 <sup>-</sup> Table for de bles on their	each (1 free back table ealers with a Regular or r own @\$50 each □	w/every 2 fronts ordere larger configuration @ # extra chairs @\$	\$100 ea
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10/2013