

ROCHESTER PHILATELIC ASSOCIATION, INC.
PO BOX 10206, ROCHESTER, NY 14610-0206

STAMP SHOW

A "Champion of Champions" Event

<http://www.rpastamps.org/ropex.html> saferace@rochester.rr.com **phone: (585) 482-7712**

ROPEX 2012 – May 18, 19, 20

ROPEX and NTSS 2013: Two Shows in One – May 17, 18, 19

(Joint Show with the American Topical Association)

**at The Sports Centre at MCC, 2700 Brighton Henrietta Town Line Road
on the Monroe Community College Campus, Rochester (Henrietta), NY**

---- \$3 Daily Admission, \$6 for 3 Day Admission, Kids Free ----

Dear Stamp Dealer,

The Rochester Philatelic Association will host ROPEX 2012 on May 18, 19, 20 at the Sports Centre at MCC at 2700 Brighton Henrietta Town Line Road. We cordially invite you to participate in this national "World Series of Philately" exhibition. All booths will be available on a first-come, first-served basis. If this is your first invitation to a ROPEX show, we hope you decide to participate in our event. If you have participated in past years, join us again.

ROPEX is being held in the southern suburb of Henrietta, only a 10 minute drive from the city center, the airport, or the New York State Thruway. The show is being held in Ice Rink #1 (sorry, we'll melt the ice beforehand!) and is air conditioned or heated as necessary. The area is Rochester's most prolific for hotels, restaurants and shopping.

ROPEX features up to 32 dealers and 240 frames of competitive exhibits. We draw most collectors from a 100 mile radius around Rochester, which includes Buffalo, Syracuse, Albany, New York's southern tier, Pennsylvania, Ohio, and Canada. We advertise in both philatelic newspapers and non-philatelic regional publications covering a broad area of western/central New York. Our yearly show mailing is sent to over 1,700 collectors in the region.

ROPEX has an "Early Bird" bourse on Friday before the show opens to the public between 9:30-11 AM. Early entrance for non-ROPEX dealers, cachet makers' bourse participants and collectors is \$20. The building will be open for ROPEX dealers at 8:00 AM daily.

Plans are already underway for what can only be described as western New York's largest stamp show ever in 2013 when the American Topical Association comes to Rochester, hosting their annual National Topical Stamp Show (NTSS) with us. "ROPEX and NTSS 2013: Two Shows in One" will be the first time two separate World Series of Philately shows take place at the same time in the same location. Each show will have their own exhibits and judges but share a common "super bourse" of dealers. The ATA is America's second largest philatelic organization with 5,000 members. They are already planning a full complement of meetings for their members attending the 2013 show. This is also the Rochester Philatelic Association's 100th anniversary show!

Enclosed you will find a copy of the contract for your future booth space. Please respond to this invitation as soon as possible with a \$100 table fee deposit and a signed contract. The balance will be due at the time of sign-in for the show. ROPEX dealers from the year before have until **September 1** to reserve their former table locations.

See our web site for additional details, or contact me directly. "SEE YOU AT ROPEX."

Dave Robinson 585-482-7712
ROPEX Bourse Chairman
Email: saferace@rochester.rr.com





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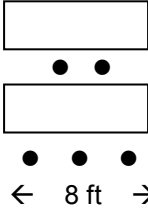
When: **May 18-20, 2012** **May 17-19, 2013**

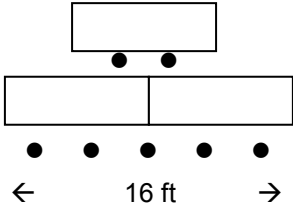
Times: Friday 11:00 AM - 6:00 PM
Saturday 10:00 AM - 5:00 PM
Sunday 10:00 AM - 3:00 PM

ROPEX features an "Early Bird" bourse Friday morning from 9:30-11 AM with \$20 admission for non-ROPEX dealers and collectors good for the day. Standard admission charges apply other attendees.

Where: The Sports Centre at MCC, 2700 Brighton Henrietta Town Line Road, just south of the I-390 and I-590 split. Take the Brighton-Henrietta Town Line Road exit if traveling south on I-390; or the East Henrietta Road exit if traveling north on I-390, past the Jefferson Road intersection, taking a right at the next light where you'll see a sign to the Brighton Henrietta Town Line Road sign, making a left turn at the top of the ramp at the light and then a left onto the campus. The site offers drive-to-your-booth loading and free parking for 400+ cars. Numerous restaurants and hotels/motels are nearby. Refer to the ROPEX web site for a complete list.

Exhibition Hall: The hall is in an air-conditioned ice rink, one of 4 on the site. Loading is through the facility's back entrance. Dealers can often drive right up to their table for unloading/loading.

Booths:	<u>Size</u>	<u>Price</u>	<u>Consisting of:</u>	
	Small	\$ 275	1 – 8 ft front table 1 – 8 ft back table 2 – dealer chairs 3 – customer chairs	← 8 ft →

	Regular	\$ 450 (\$225 for \$1 dealers)	2 – 8 ft front tables 1 – 8 ft back table 2 – dealer chairs 5 – customer chairs	
	(layout may be modified but have same components)			← 16 ft →

A Cachet Makers Bourse will take place between 12-5 PM on Saturday. One front table will be provided for \$35. (min. 3 dealers must sign up by April 1)

Additional front tables may be ordered at \$175 per table. One free back table will be given for every 2 fronts ordered. Additional back tables are available at \$50 each. Extra patron chairs are available for \$10 each.

Dealers must bring their own tablecloths to fit all front tables.
There is no smoking or alcohol allowed in the bourse/exhibit area.

A snack bar and restaurant are on the premises and open throughout the show.

Dealer Set Up: Thursday: 1:00 PM until 6:00 PM. Our setup should be concluded by 1:00 PM, allowing for easy access to your booth. For dealers arriving on Friday, the doors open at 8:00 AM and must be setup by 9:30. Please keep in mind that ROPEX opens to the public at 11:00 AM Friday.

Take Down: ROPEX will close at 3:00 PM on Sunday. Please conclude any business with your customers in advance of this time.

Only dealers, exhibitors, RPA/ROPEX Committee members or authorized assistants will be allowed in the hall after 3:00 PM. Note that ROPEX show times are well advertised to the public. Dealers may not leave prior to the official closing time. Make your departure plans accordingly. Lack of adherence to these rules will jeopardize your participation in future ROPEX shows.

Loading assistance may be available for an hour after 3:00 PM. Be aware that the exhibits and frames are also taken down and dismantled at this time.

Accommodations: A variety of area accommodations are available. Samples are below. See the ROPEX web site for an up to date and more complete listing. Dealers are requested to make reservations as early as possible to avoid disappointment. All prices are for double beds per room per night at 2011 base prices and do not include the standard 14% tax. Most offer AAA and AARP discounts. Call specific hotels you are interested in for accurate and up to date prices. (SH)=free airport shuttle service (**)=closest to the show.

Best Western Marketplace Inn, 940 Jefferson Rd, Rochester, NY 14623	585-427-2700	\$129 (**)	(SH)
Comfort Suites, 2085 Hylan Dr, Rochester, NY 14623	585-334-6620	\$126	
Courtyard Rochester, 30 Corporate Woods, Rochester, NY 14623	585-292-1000	\$174 (**)	(SH)
Days Inn, 4853 W Henrietta Rd, Rochester, NY 14467	585-334-9300	\$84	
Doubletree Inn, 1111 Jefferson Rd, Rochester, NY 14623	585-475-1510	\$140 (**)	(SH)
La Quinta Inn South, 717 East Henrietta Rd, Rochester, NY 14623	585-272-7800	\$154 (**)	(SH)
Homewood Suites, 2095 Hylan Dr, Rochester, NY 14623	585-334-9150	\$142	
Microtel Inn, 905 Lehigh Station Rd, Rochester, NY 14467	585-334-3400	\$82	
Motel 6 Rochester Airport, 155 Buell Rd, Rochester, NY 14626	585-436-2170	\$56	
Radisson Hotel Airport, 175 Jefferson Rd, Rochester, NY 14623	585-475-1910	\$149	(SH)
Red Roof Inn, 4820 W Henrietta Rd, Rochester, NY 14467	585-359-1100	\$100	
Residence Inn by Marriott, 1300 Jefferson Rd, Rochester, NY 14623	585-272-8850	\$169	

ROPEX Banquet: Dealers are welcome to attend the ROPEX Awards Banquet. Tickets must be reserved in advance. Attending dealers will receive ticket details in a future mailing. Pricing has typically been around \$25 per person and details will be sent when available.

Show Advertising Opportunities

Show Program: We are accepting ads to appear in the official ROPEX show program. Between 500-600 programs have been typically printed yearly. We encourage you to take out an ad offering a discount or special gift with a purchase from you, as these types of ads bring the greatest return to dealers.

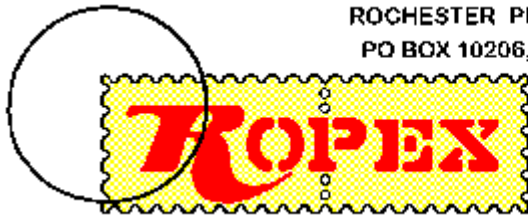
Ad prices (for camera-ready copy): Full page- \$100, Half page- \$55, Quarter page- \$35

Ad sizes (these are maximum sizes- provide a minimum .25 inch border of white around the ad):

Full page- 5.5 x 8.5 inches, Half page- 5.5 x 4.25 inches, Quarter page- 2.75 x 4.25 inches

We can assist you in designing your ad if you cannot provide us with camera-ready copy.





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ROPEX and the DEALER agree to the following:

- 1) The ROPEX Bourse Committee agrees to furnish the dealer with booth space at ROPEX to be held at the date, location, and times specified per the following schedule:

ROPEX 2012 – May 18-20 at The Sports Centre at MCC

ROPEX-NTSS 2013: Two Shows in One – May 17-19 at The Sports Centre at MCC

Small Booth- \$275	1 - 8' front table, 1- 8' back table, 3 - public chairs, 2 - dealer chairs
Regular Booth- \$450	2 - 8' front tables, 1 - 8' back table, 5 - public chairs, 2 - dealer chairs
Dollar Dealers- \$225	2 - 8' front tables, 1 - 8' back table, 5 - public chairs, 2 - dealer chairs

Additional front tables may be ordered at \$175 per table. One free back table will be given for every 2 fronts ordered. Additional back tables are available at \$50 each. Extra patron chairs are available for \$10 each.

(ROPEX reserves the right to change the floor plan/table locations when necessary before show time)

Cachet Makers' Bourse- \$35 1 - 8' front table, 4 chairs (Table locations at the discretion of ROPEX)
1 day only, Saturday, from Noon-5 PM (minimum of 3 dealers must sign up by April 1 for this to take place)

- 1) Dealers must provide their own tablecloths for all front/side tables. Dealers are obliged to staff their booth throughout all show hours until 3 PM Sunday unless prior arrangements have been made with the bourse chairman in advance. Departure before this time is considered a breach of contract.
- 2) The ROPEX Committee will take all necessary and practical steps to insure the safety and careful treatment of materials during the exhibition. However, no responsibility shall be attached to the Rochester Philatelic Association, Inc., ROPEX, the Town, the ESL Sports Centre or its staff, the Executive Committee nor its employees or voluntary assistants, for anything whatsoever. The ROPEX Committee will provide security personnel for the duration of the exhibition. Dealers will be responsible for their own insurance coverage.
- 3) There will be no selling or sharing of booth space without ROPEX Bourse Chairman's permission. The Bourse Chairman will have absolute discretion in the location of booths. Every effort will be made to comply with requested booth position locations. ROPEX is predominantly a philatelic exhibition, however related ephemera, post cards, and numismatic items are allowed as well.
- 4) Payments are to be made in U.S. funds. A \$100 deposit must accompany the application per show.
- 5) If ROPEX does not take place, the ROPEX Committee will be responsible only for the return of the deposit submitted with the application.

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All conditions listed in this ROPEX CONTRACT are agreed to by the undersigned

(Please print and return this form with your \$100 deposit for each show. All blanks must be filled in completely!)

For which show(s): **May 18-20, 2012 ROPEX** **May 17-19, 2013 (ROPEX and NTSS 2013: Two Shows in One)**

Name of Firm: _____

Tax Resale Number: _____
(Monroe County Sales Tax Rate is 8%)

Address: _____

(City) (State/Province) (Zip/Postal Code)

Phone: _____ Cell: _____

Email Address: _____

Dealer Name _____

Table Assistant Name(s) _____

Dealer Signature _____

Describe your specialty(s) and the stock you expect to bring to ROPEX:

Booth size (choose one): Small- \$275 Regular- \$450 Dollar Dealers- \$225
Optional: ___ # extra front tables @\$175 each (1 free back table w/every 2 fronts ordered)
 ___ # extra back tables on their own @\$50 each ___ # extra chairs @\$10 each

Deposit Enclosed: _____ (\$100 deposit per show, balance will be due at sign-in)

Dealers must provide their own tablecloths for all front/side tables. Dealers are obliged to staff their booth throughout all show hours until 3 PM Sunday unless prior arrangements have been made with the bourse chairman in advance. Departure before this time is considered a breach of contract.

Show Program Advertising: (submit B&W camera ready copy by April 1, full page is 8.5 x 5.5 inches)

Show program ad size: Full page- \$100 Half page- \$55 Quarter page- \$35

Make check payable to "ROPEX"
and mail payment with this
signed contract to:

ROPEX Bourse Contract
Dave Robinson, ROPEX Bourse Chairman
PO Box 90672
Rochester, NY 14609

Questions? Phone Dave Robinson at 585-482-7712 Email: saferace@rochester.rr.com

Accepted contracts will be acknowledged within seven days of receipt by a member of the ROPEX committee.

Date Received: _____ 2012 Check No.: _____ 2013 Check No.: _____

Amount Rec'd: _____

Balance Due: _____

ROPEX Committee Member's Signature
denotes acceptance of ROPEX contract
