

ROCHESTER PHILATELIC ASSOCIATION, INC.
PO BOX 10206, ROCHESTER, NY 14610-0206

STAMP SHOW

A "Champion of Champions" Event

<http://www.rpastamps.org/ropex.html> saferace@rochester.rr.com **phone: (585) 482-7712**

ROPEX 2011 – May 13, 14, 15

**at the Sports Centre at MCC, 2700 Brighton Henrietta Town Line Road
on the Monroe Community College Campus, Rochester (Henrietta), NY
---- \$3 Daily Admission, \$6 for 3 Day Admission, Kids Free ----**

Dear Stamp Dealer,

The Rochester Philatelic Association will host ROPEX 2011 on May 13, 14, 15 at the Sports Centre at MCC at 2700 Brighton Henrietta Town Line Road. We cordially invite you to participate in this national "World Series of Philately" exhibition. All booths will be available on a first-come, first-served basis. If this is your first invitation to a ROPEX show, we hope you decide to participate in our event. If you have participated in past years, join us again.

ROPEX is being held in the southern suburb of Henrietta, only a 10 minute drive from the city center, the airport, or the New York State Thruway. The show is being held in Ice Rink #1 (sorry, we'll melt the ice beforehand!) and is air conditioned or heated as necessary. The area is Rochester's most prolific for hotels, restaurants and shopping.

ROPEX features up to 32 dealers and 250 frames of competitive exhibits. Attendance over the three days approaches 1,000. We draw most collectors from a 250 mile radius around Rochester, which includes Buffalo, Syracuse, Albany, New York's southern tier, Pennsylvania, Ohio, and Canada. We advertise in the major philatelic newspapers as well as non-philatelic regional publications covering a broad area of western/central New York.

ROPEX has an "Early Bird" bourse on Friday before the show opens to the public between 9:30-11 AM. Early entrance for non-ROPEX dealers, cachet makers' bourse participants and collectors is \$20. The building will be open for ROPEX dealers at 8:00 AM daily.

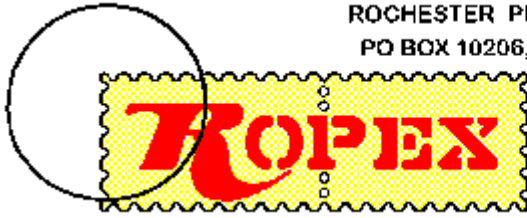
Enclosed you will find a copy of the contract for your future booth space. Please respond to this invitation as soon as possible with a \$100 table fee deposit and a signed contract. The balance will be due at the time of sign-in for the show. ROPEX dealers from the year before have until **September 1** to reserve their former table locations.

Act now! An advertising rate list for the ROPEX show program is also enclosed. We encourage you to place an ad and/or notify your current clients of your attendance at ROPEX.

See our web site for additional details, or contact me directly. "SEE YOU AT ROPEX."

Dave Robinson 585-482-7712
ROPEX Bourse Co-Chairman
Email: saferace@rochester.rr.com





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When: May 13-15, 2011
 Times: Friday, May 13 11:00 AM - 6:00 PM
 Saturday May 14 10:00 AM - 5:00 PM
 Sunday, May 15 10:00 AM - 3:00 PM

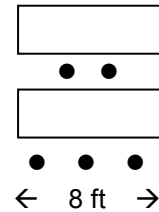
ROPEX will feature an "Early Bird" bourse Friday morning from 9:30-11 AM. There is no charge for ROPEX booth holders, \$20 early admission for other dealers and interested collectors.

Where: Sports Centre at MCC, 2700 Brighton Henrietta Town Line Road, just south of the I-390 and I-590 split. Take the Brighton-Henrietta Town Line Road exit if traveling south on I-390; or the East Henrietta Road exit if traveling north on I-390, past the Jefferson Road intersection, taking a right at the next light where you'll see a sign to the Brighton Henrietta Town Line Road sign, making a left turn at the top of the ramp at the light and then a left onto the campus. The site offers drive-to-your-booth loading and free parking for 400+ cars. Numerous restaurants and hotels/motels are nearby. Refer to the ROPEX web site for a complete list.

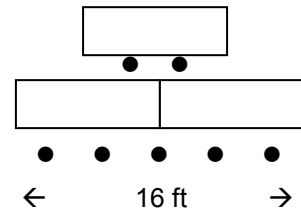
Exhibition Hall: The hall is in an air-conditioned ice rink, one of 4 on the site. Loading is through the facility's back entrance

Booths:

<u>Size</u>	<u>Price</u>	<u>Consisting of:</u>
Small	\$ 250	1 – 8 ft front table 1 – 8 ft back table 2 – dealer chairs 3 – customer chairs



Regular \$ 400 (\$200 for \$1 dealers) (layout may be modified but have same components)	2 – 8 ft front tables 1 – 8 ft back table 2 – dealer chairs 5 – customer chairs
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Dealers of material exclusively priced at \$1 or less may order a Regular booth for half price, \$200

A Cachet Makers Bourse will take place between 12-5 PM on Saturday. One front table will be provided for \$35. (min. 3 dealers must sign up by April 1)

Additional front tables may be ordered at \$150 per table. One free back table will be given for every 2 fronts ordered. Additional back tables are available at \$50 each. Extra patron chairs are available for \$10 each.

Dealers must bring their own tablecloths to fit all front tables.

There is no smoking or alcohol allowed in the bourse/exhibit area.

A snack bar and restaurant is on the premises and open throughout the show.

Dealer Set Up: Thursday: 1:00 PM until 6:00 PM. Our setup should be concluded by 1:00 PM, allowing for easy access to your booth. For dealers arriving on Friday, the doors open at 8:00 AM and must be setup by 9:30. Please keep in mind that ROPEX opens to the public at 11:00 AM Friday.

Pre-Opening Mornings: Coffee and donuts will be provided Friday, Saturday, and Sunday from 9:00-9:45 AM for dealers and RPA/ROPEX members only.

Take Down: ROPEX will close at 3:00 PM on Sunday. Please conclude any business with your customers in advance of this time.

Only dealers, exhibitors, RPA/ROPEX Committee members or authorized assistants will be allowed in the hall after 3:00 PM. Note that ROPEX show times are well advertised to the public. Dealers may not leave prior to the official closing time. Make your departure plans accordingly. Lack of adherence to these rules will jeopardize your participation in future ROPEX shows.

Loading assistance may be available for an hour after 3:00 PM. Be aware that the exhibits and frames are also taken down and dismantled at this time.

Accommodations: A variety of area accommodations are available. Samples are below. See the ROPEX web site for an up to date and more complete listing. Dealers are requested to make reservations as early as possible to avoid disappointment. All prices are for double beds per room per night at 2009 base prices and do not include the standard 14% tax. Most offer AAA and AARP discounts. Call specific hotels you are interested in for accurate and up to date prices. (SH)=free airport shuttle service (**)=closest to the show.

Best Western Marketplace Inn, 940 Jefferson Rd, Rochester, NY 14623	585-427-2700	\$113 (**) (SH)
Comfort Suites, 2085 Hylan Dr, Rochester, NY 14623	585-334-6620	\$135
Courtyard Rochester, 30 Corporate Woods, Rochester, NY 14623	585-292-1000	\$149 (**) (SH)
Days Inn, 4853 W Henrietta Rd, Rochester, NY 14467	585-334-9300	\$84
Doubletree Inn, 1111 Jefferson Rd, Rochester, NY 14623	585-475-1510	\$119 (**) (SH)
Hampton Inn, 717 East Henrietta Rd, Rochester, NY 14623	585-272-7800	\$125 (SH) (**)
Homewood Suites, 2095 Hylan Dr, Rochester, NY 14623	585-334-9150	\$129-159
Microtel Inn, 905 Lehigh Station Rd, Rochester, NY 14467	585-334-3400	\$54-64
Radisson Hotel Airport, 175 Jefferson Rd, Rochester, NY 14623	585-475-1910	\$109 (SH)
Red Roof Inns, 4820 W Henrietta Rd, Rochester, NY 14467	585-359-1100	\$107
Residence Inn by Marriott, 1300 Jefferson Rd, Rochester, NY 14623	585-272-8850	\$129-159

ROPEX Banquet: Dealers are welcome to attend the ROPEX Awards Banquet. Tickets must be reserved in advance. Attending dealers will receive ticket details in a future mailing. Pricing has typically been around \$30 per person and details will be sent when available.

Show Advertising Opportunities

ROPEX offers dealers advertising opportunities to all participating dealers.

ROPEX Show Program: We are accepting ads to appear in the official ROPEX show program. Between 500-600 programs have been typically printed yearly. We encourage you to take out an ad offering a discount or special gift with a purchase from you, as these types of ads bring the greatest return to dealers.

Ad prices (for camera-ready copy):

Full page- \$100, Half page- \$55, Quarter page- \$35

Ad sizes: (these are maximum sizes- provide a small .25 inch border of white around the ad)

Show Program (we will let you know if we run a pre-show flyer as well at these same rates) :

Full page- 5.5x8.5 inches, Half page- 5.5x4.25 inches, Quarter page- 2.75x4.25 inches

We can assist you with designing your ad if you cannot provide us with camera-ready copy.



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ROPEX and the DEALER agree to the following:

- 1) The ROPEX Bourse Committee agrees to furnish the dealer with booth space at ROPEX to be held at the date, location, and times specified per the following schedule:

ROPEX 2011 – May 13-15 at the ESL Sports Centre

- Small Booth- \$250 1 - 8' front table, 1- 8' back table, 3 - public chairs, 2 - dealer chairs
- Regular Booth- \$400 2 - 8' front tables, 1 - 8' back table, 5 - public chairs, 2 - dealer chairs
- Dollar Dealers- \$200 2 - 8' front tables, 1 - 8' back table, 5 - public chairs, 2 - dealer chairs
(Table locations completely at the discretion of ROPEX)
- Cachet Makers' Bourse- \$35 1 - 8' front table, 4 chairs (Table locations at the discretion of ROPEX)
1 day only, Saturday, from Noon-5 PM (minimum of 3 dealers must sign up by April 1 for this to take place)

- 1) Dealers must provide their own tablecloths for all front/side tables. Dealers are obliged to staff their booth throughout all show hours until 3 PM Sunday unless prior arrangements have been made with the bourse chairman in advance. Departure before this time is considered a breach of contract.
- 2) The ROPEX Committee will take all necessary and practical steps to insure the safety and careful treatment of materials during the exhibition. However, no responsibility shall be attached to the Rochester Philatelic Association, Inc., ROPEX, the Town, the ESL Sports Centre or its staff, the Executive Committee nor its employees or voluntary assistants, for anything whatsoever. The ROPEX Committee will provide security personnel for the duration of the exhibition. Dealers will be responsible for their own insurance coverage.
- 3) There will be no selling or sharing of booth space without ROPEX Bourse Chairman's permission. The Bourse Chairman will have absolute discretion in the location of booths. Every effort will be made to comply with requested booth position locations. ROPEX is predominantly a philatelic exhibition, however related ephemera, post cards, and numismatic items are allowed as well.
- 4) Payments shall be made in U.S. funds. A \$100 deposit must accompany the application.
- 5) If ROPEX does not take place, the ROPEX Committee will be responsible only for the return of the deposit submitted with the application.

