

## THE 1898 CANADIAN MAP STAMP

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## What's with the $2 \not \subset 1898$ Canadian map stamp- the first Christmas stamp?

The issue date was December 25, 1898, meant to illustrate the British Empire dominions, colonies and protectorates across the globe. Printed by the American Banknote Company (Ottawa), 20 million were ordered, 19,927,500 were delivered, presumably spoilage accounted for the difference.

The goal of this presentation is to detail the purpose of the map stamp, summarize the four issued plates, discuss the issue's unique production process and inherent resulting flaws, and give examples of its use.

Shown will be singles, multiples, imperforate varieties and usages on cover, with emphasis on identifying varieties.

Research has taken me over 35 years examining thousands of these stamps, comparing each to known platings, varieties and re-entries identified by experts in philatelic journals from around the world, and making some of my own along the way. Come see why I enjoy collecting Scott \#85 and \#86 so much!

## Background

At the Imperial Conference on Postal Rates conference on postage matters held in London in July 1898, William Mulock, Postmaster General of Canada, proposed an Imperial penny postage rate for a half-ounce letter to or from any member country as an affordable way of increasing mail volume and uniting the far-flung nations. The plan was adopted by the group (except for Australia and New Zealand) and slated for implementation at the start of the new year.

This was also of interest to the Universal Postal Union, a body of over 100 member countries around the world based in Bern, Switzerland, providing advisory, technical assistance and mediation on all matters dealing with the mail. The British Empire at the time made up a large part of the organization.

Thus was born the need for a 2 c (equal to 1d) Canadian Imperial postage stamp.

- December 7, 1898 - Canadian post offices started receiving the new stamp
- December 25, 1898 - First day of issue for the map stamp on Christmas Day
- January 1, 1899 - First day of the new British Empire international surface rate


## Design

The design of the stamp was recommended by Mulock himself using a "Mercator Projection," an image projected into a box-like structure, exaggerating the map features the further north and south one goes.

Die proof of the accepted black engraving


## Design

The map stamp was especially impressive as it would be tri-colored. Carmine would be used to color the various British possessions, and lavender then blue in later printings for the seas. Below are the typographed die proofs of each.

British Possessions (98x73 mm)
Oceans (85x73 mm)


## Design

The seas were printed in two colors, lavender at first, then blue.

Hybrid large die proof ( $150 \times 106 \mathrm{~mm}$ ) lavender, black and carmine


Hybrid large die proof (91 x 83 mm )
blue, black and carmine


1999 Greene Foundation certificate.

Production - Engraved (Intaglio) Map
With the design finalized, a hardened master die of the map part was made. That "negative" image was pressed on the transfer roll creating a "positive" and rocked into place one at a time on the plate, creating a 10 stamp by 10 stamp "negative" grid. Five separate plates of 100 were made, numbered 1 to 5.


Master die


Transfer roller


Transferring to plate

When the initial rolling left an imperfect image, a new transfer of that image was impressed over the old. If the match was not exact, part of the old image could be seen along with the new, creating a "transfer error." Several of these consistent varieties exist "plated" by specialists who proved from which plate number and which position ( 1 through 100) they were printed.

## Production - Engraved (Intaglio) Map

Each stamp's image was positioned manually on the plate using a series of scribed arcs that helped align the transfer roll exactly in place. Doing so left a small dot behind on the plate in addition to the arc itself.


PLATE 1.


Plate 2.


Pate 3.


The leg of the scribing tool then moved up to the freshly engraved arc, and the process continued on the plate. Any slight mis-positioning created a variety of where the dot impression appeared and its size. Some of these dots were burnished from the plates before being used, but others remained. Differences in the dots are most noticeable near the island of Hainan. Compare the dot's location and size found on Plates 1, 2 and 3 on the diagram above.


Production - Engraved (Intaglio) Map
Five different production plates of 100 were created, numbered 1 through 5. However Plate 4 was deemed unusable and never put into production. The remaining plates were used simultaneously during printing.
imperforate progressive plate proof in black, quarter sheet, unknown plate number
ex-American Bank Note Company archives, 1991 Greene Foundation certificate, largest known multiple


## Production - Additional Color Passes

Once the black map sheet was printed, two more passes were needed to apply the additional colors for the seas and Empire territories. Unlike the black map printed by engraving, which left ink raised on the stamp's surface, the colors were printed by typography. Ink was applied to the paper's surface by rollers with the design forced into the paper, leaving the surface flat. Color alignment was tough!


Progressive Plate Proof


## Production - Sheet Layout



Complete Sheet, Plate 1


Plate Number Center Top


Printer Mark P03,P08,P93,P98

## Production - Seas Color Varieties

Controversy remains whether the sea colors were intended to be in two different colors, lavender and blue, or experimented with when printed. Color varieties and shades abound.

| Plate | Ocean Color |
| :---: | :---: |
| 1 | Lavender |
| 1 | Pale Blue Green |
| 1 | Deep Blue Green |
| 2 | Very Deep Blue Green |
| 2 | Lavender |
| 3 | Lavender |
| 5 | Lavender |
| 5 | Bright Blue Green |

Earliest Known Date December 7, 1898
December 16, 1898
December 23, 1898 January 1, 1899
February 11, 1899 March 7, 1899 March 27, 1899 March 27, 1899
\% Produced
$10 \%$
8\%
$8 \%$
21\%
$10 \%$
24\%
$6 \%$
$13 \%$


Production - Seas Color Varieties
Color varieties from Plate 1.


P1-03 Lavender Sea


P1-39 Greyish Sea


P1-41 Deep Blue Green Sea


P1-41,42,51,52
Pale Blue Green Sea

## Production - Seas Color Varieties

Color varieties from Plate 2.


P2-71 Lavender Sea



P2-89,90,99,100 Very Deep Blue Green Sea

P2-93 Deep Blue Green Sea

Production - Seas Color Varieties
Color varieties from Plate 3 and 5.


## P3-11 Lavender Sea



P5-09 Lavender Sea


P5-09 Bright Blue Green Sea

## Production - Seas Color Varieties

Known as the "Muddy Waters" variety, this color is due to the oxidation of the sea's ink. This ink toning can be found on both lavender and blue sea shades in various degrees, but it is uncertain whether they came from certain ink batches.


## Production - Red Territories

The typographic printing process used to print the red color was fraught with technical problems with an assortment of results. Two red plates were used.


P1-10 Pacific Island Group- Extra Island


P1-17 Pacific Island Group- Odd Shaped Island


P1-79 Indian Ocean
Group- Islands Large and Fused

Production - Red Territories
A few additional red color anomalies.


P3-43 Under-inked


P1-26 New Zealand with Distinct Horns


P2-43 Three Dots Between Australia/NZ

Plates 2 and 3 wore down excessively during production, especially the cable link border around some impressions, which needed re-engraving, sometimes a minor manual re-touch. These created a wealth of varieties.


P5-73 Top Left Spurs and Value Tablet Manually Re-cut


P2-78 Lower Left Cable Links
Manually Re-cut


P2-19 Top Left Cable Manually Re-cut


P3-100 Re-entry of "PIRE" and also at Lower Right Side

## Production - Plate Re-Entries

Re-entries required re-engraving of both lateral guidelines and lower part of each worn cable. The worn image was not always fully erased, leaving part of the old engraving behind when a new transfer roller impression was made.



P2-39 "We Hold" Re-entry


P3-96 Lower Right Re-entry

## Production - Plate Re-Entries

Researchers have proved these by comparing the engraved plate proofs with stamps and finding specific examples of re-touches or re-engravings that happened during the production process. Here's one match up. The top corner is weakly engraved in the proof, but strengthened in the stamp. Note the position of the guide dots in both cases.



This is the most famous of all the map stamp re-entries. There is extensive doubling throughout the entire image, particularly in "CANA" of CANADA. The lower cable is retouched with spurs under "Hold." There is doubling of "XMAS" and the lines of latitude above.


P5-91


Production - Errors, Freaks and Oddities
Production problems did create an assortment of EFOs. Here are a few examples.


## Post-Production

With the stamps printed, several "add-ons" were applied to them


## Specimen (in purple)



Various Toronto Precancels


Perfin- Sun Life Assurance Company, Montreal


Perfin- W.J. Gage \& Company, Toronto

## Usages - First Day

Special commemorative envelope for Christmas Day, 1898 bearing the new multicolored map stamp (Plate 1) and a Berlin, Ontario first day favor cancel. The envelope was issued in multiple colors, as can be seen on the next cover, postmarked February 13, 1899 but not with the map stamp.


This cover from Plate 1 has a visually striking franking of a $1 / 2$ cent Queen Victoria Maple Leaf stamp, a $1 / 2$ cent Queen Victoria Jubilee stamp and a 2 cent map stamp totaling 3 cents. December 27, 1898 postmark from Campbell, Ontario, sent to Saginaw, Michigan. On January 1, 1899, the letter rate to US addresses was reduced from 3 to 2 cents per $1 / 2$ ounce. The basic half-ounce Canadian domestic letter rate also was reduced that day from 3 to 2 cents.


## Usages - Bisect

An unusual bisect usage, cutting the $2 \not \subset$ stamp value in half to $1 \not \subset$, paying the local drop rate for printed matter. Postmarked Montreal, February 25, 1899.


Usages - Early Uses of Plate 1


P1-83 Lavender Sea January 11, 1899
Bathurst St., Toronto, Ontario


P1-79 Pale Blue Green Sea February 19, 1899
Namino, British Columbia


P1-76 Pale Blue Green Sea January 28, 1898 (error in slug year, 1899 correct) Halifax, Nova Scotia

## Usages - Early Uses of Plate 1

After 10 Days Return to...

## Querin motel.

## 10. O. BOX 32

Antigonish, . . . . N. S
JAMES BROADFOOT, PROPRIETOR.



P1-39 Lavender Sea March 2, 1899
Trenton \& Allandale RPO

P1-08 Blue Green Sea March 1, 1899<br>Antigonish, Nova Scotia

Usages - Early Uses of Plate 2


P2-98 Lavender Sea January 10, 1899 Montreal, Quebec


P2-49 Very Deep Blue Green Sea January 19, 1899
Canfield Junction \& St Thomas RPO


P2-34 Very Deep Blue Green January 13, 1899 Montreal, Quebec


P2-80 Very Deep Blue Green Sea January 21, 1899
Toronto \& Ottawa CPR Railway

Usages - Early Uses of Plate 2


P2-96 Very Deep Blue Green Sea January 28, 1899 Montreal, Quebec


P2-07 Very Deep Blue Green Sea February 28, 1899 Woodstock, Ontario


P2-89 Pale Blue Green Sea February xx, 1899
New Glasgow, Nova Scotia

Usages - Early Uses of Plate 2


P2-33 Very Deep Blue Green June 15, 1899
St. Catharines, Ontario


P2-24 Very Deep Blue Green Sea September 1, 1899 Montreal, Quebec


P2-64 Lavender Sea October 5, 1899 Toronto, Ontario

## Usages - Early Uses of Plate 2



## P2-87 Lavender Sea

 November 24, 1904Not-so-early use, pair on registered cover to Peterboro, Ontario
$2 \not \subset 1 / 2$ ounce letter rate plus $5 \not \subset$ registration fee

Usages - Early Uses of Plate 3


> P3-04 Lavender Sea January 13, 1899
> Montreal, Quebec


P3-80 Lavender Sea March 10, 1899
Carlton St. Post Office, Toronto, Ontario


P3-61 Lavender Sea March 24, 1899
Port Perry, Ontario

## Usages - Early Uses of Plate 3



P3-31 Lavender Sea April 19, 1899 Ottawa, Ontario


P3-43 Lavender Sea November 28, 1899 Moncton, Nova Scotia
eturn in ten days to
The M. BREFNEN \& SONS' MPG. CO. Limited.


Messrs. Dobell Beckett \& Co.,
MONTREAL,

Que.,

P3-24 Lavender Sea
October 20, 1899
Hamilton, Ontario

Usages - Early Uses of Plate 5


P5-14 Lavender Sea April xx, 1899 Ottawa, Ontario


P5-91 Lavender Sea September 28, 1899 London, Ontario

## RENNIE'S

## SEEDS.

## WILLIAM RENNIE,

 TORONTO, CANADA.P5-73 Lavender Sea ("Muddy Waters" changeling)
April 10, 1899
Hamilton, Ontario

## Imperforates

Evidence suggests imperforate map stamps were created for use as presentations to dignitaries or to commemorate special events. Many were pasted on post office walls and then removed, resulting in thinned or partially damaged copies.


P1-13,14 Lavender Sea


P1-35,36 Lavender Sea


P2-100 Blue Green Sea

## Conclusion

I hope you enjoyed this brief look at a truly fascinating stamp issue. There is much more to the story. For further investigation I can recommend the best masterwork on the subject, the four volume "The Canadian 1898 Christmas Map Stamp- A Definitive Plating Study" Volumes 1-4 by Ken Kershaw and Roger Boisclair.


